



CSC - International Council for Shopping Centers (Europe) (UK)Company

ICSC European Retail Property School in Amsterdam (NL)

Thursday 17 July 2008

A record attendance over the last five years meant a move to a larger venue for the International Council of Shopping Centers (ICSC) European Retail Property School. This year over 100 students attended the school, based at the Movenpick Hotel and the Amsterdam School of Real Estate, including eight young real estate professionals who won scholarships from the European Shopping Centre Trust, the trust for retail property education and research.

Amongst them were eight European Retail Property School scholars, nominated by the national shopping center councils as being amongst the brightest and best young retail property professionals in their countries.

Germany-based retail and real estate consultancy Shselection nominated Dierk Schneider for a scholarship.

“I was absolutely delighted to be nominated,” he said. “I’ve been with Shselection for nearly two years working with retailers and developers on their expansion and development strategies. We work in markets across Western Europe, Middle East, North America and Asia and when my boss introduced me to ICSC last year he recommended the European Research Property School as a great way to meet people across the continent. He was right – it’s been a great way to network as well as a chance to learn.”

Property consultancy Sascha Muench (37) also received a scholarship. Sascha said: “Country qualifications are recognized in that country only, but within our industry ICSC qualifications are recognised globally.”

Chair of ICSC and Trustee in Europe, Jaap Gillis, said: “As the largest professional and trade association for real estate in the world, we have a responsibility to set an example by offering high quality training to our members. In the challenging economic environment in which we are all living, good education is more important than ever before, and success will only be achieved by those with the knowledge and drive to achieve. Those achieving ICSC qualifications have the edge over their industry colleagues who do not have them.”

Every year the European Retail Property School delivers two levels of shopping center marketing and management training aimed at those who have recently entered the industry and those who wish to study at a more advanced level.

The courses are delivered by a faculty of highly experienced industry professionals from across Europe.

Source: ICSC